

2021

essentials

by minimum
aarhus denmark

minimum




our constant strive towards becoming a more sustainable and socially responsible company, reducing the environmental impact on our planet.

“we have made deliberate sustainable choices in each product. wherever possible we have utilized and increased the use of sustainable fibres without compromising price and quality.”

becoming more sustainable is not a straightforward road. there is still a long way for us to go on our sustainable journey, but we have taken a big leap by changing our processes and products to become more sustainable. as notable actions, we have made deliberate sustainable choices in each product and wherever possible, we have utilized and increased the use of sustainable fibres without compromising price and quality.

sustainability is, however, not material alone, but also consumption and consumer care. having a wardrobe of long-lasting premium qualities, which can be blended with an existing wardrobe will reduce the total consumption and by doing so help the environment without compromising the look. therefore, we have designed our essentials collection with classic silhouettes, lasting qualities, and solid colours of longevity in mind.

our further efforts in becoming a more sustainable brand will be an ongoing journey where the end-destination continuously changes. with that being stated, we will strive to improve each collection and push the boundaries for sustainability within our brand.

the minimum male and female essentials collection represent the core expression of the minimum brand.



organic
cotton

organic cotton is farmed and grown without any use of chemicals, pesticides, and defoliants. the use of GMOs is also prohibited in organic cotton. this means that organic cotton is much better for the farmers as they are not exposed to any of these toxic chemicals.

organic cotton is used in the product groups:

knits
pants
shirts
t-shirt



recycled
cotton

our recycled cotton is made in india from yarn scrap from spinning mills. these scraps are produced from cut-offs from old garments that have already been disposed. by producing garments partly from recycled cotton, you limit use of water, chemicals and energy, reducing the overall environmental impact significantly. the production of a recycled cotton t-shirt saves approx. 2.000 litres of water, compared to a t-shirt made of conventional cotton. furthermore, there is no need for additional chemicals or use of pesticides. our recycled cotton fibres are certified to highest international standards, following the global recycled standard.

recycled cotton is used in the following styles:

shirts
sweats



recycled
polyester

recycled polyester has its origins from materials such as PET plastic bottles and pre-used clothes. to be able to achieve the recycling from clothes, a special technique is used. the polyester fibres in the clothing are melted into new filament fibres and other material in the composition are split into new staple fibres. recycled polyester can also be derived from post-consumer plastic bottles collected from the ground or the ocean. by actively choosing recycled polyester we contribute to sustainability in the ecosystem and lower the overall environmental impact compared to conventional polyester.

recycled polyester is used in the following styles:

- blazers
- dresses
- knits
- pants
- skirt
- tops
- t-shirts



tencel lyocell is an innovative and advanced material as it is made from fsc certified wood pulp. this pulp is derived from european beech trees and eucalyptus trees from south africa. once the pulp has been distracted, the dissolution of the cellulose fibre pulp is dissolved in a closed, recycled ecosystem. this makes tencel lyocell a material that brings significant energy savings to the production as well as a natural resource with a low environmental impact due to low levels of chemical and water usage during the production stages.

tencel is used in the following styles:

shirts
t-shirts



ecovero
viscose
lenzing

ecovero™ viscose by lenzing™ is a branded viscose, which is obtained by using renewable wood sources. this is done by using an eco-responsible production process. lenzing viscose is derived from beech tree cellulose. the trees used are from sustainably managed forests and is manufactured in an environmentally friendly manner, where the burden of wastewater and emissions are minimized. lenzing™ ecovero™ viscose has a lower emission and a high consideration to the environment throughout its life cycle. this goes not only for the raw material extraction, but also for the production, distribution, and disposal. in the lenzing™ ecovero™ viscose manufacturing process, a closed chemical loop production is used for the recycling of chemicals. this means that these chemicals will not disrupt nor affect the environment.

viscose is used in the following products:

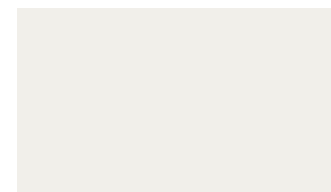
blouses
dresses
shirts
skirts

table of content

female	25
t-shirts	27
blouses	37
pants	43
dresses	53
knits	63
shirts	71
skirts	79
tops	85
blazers	89
male	95
t-shirts	97
shirts	119
knits	131
sweats	141
pants	149

female t-shirts

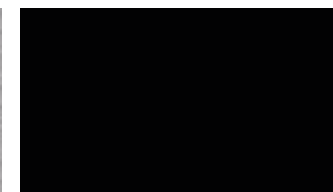
minimum aarhus denmark



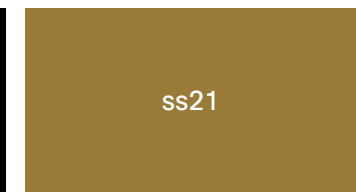
009
snow white



910m
light grey melange



999
black



0835
dried tobacco

heidl t-shirt 0263

style number: 157230263

composition

100 pct. tencel

product description

the heidl t-shirt is crafted from a biodegradable tencel fibre, created from wood pulp in a closed loop system. it is designed with a round neck, short sleeves and has a regular fit that falls beautifully down the body. the quality makes for an extremely smooth hand feel and long-lasting comfort.

available sizes

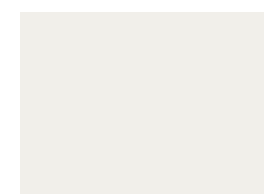
xs s m l xl

price

wholesale:

retail:

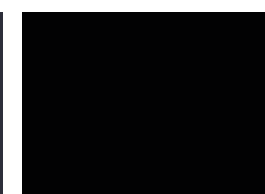
mhimum
m



009
snow white



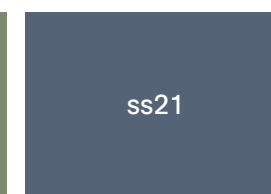
687
navy blazer



999
black



0115
oil green



3918
china blue

rynah t-shirt 0281

style number: 158620281

composition

70 pct. model, 30 pct. polyester - recycled

product description

rynah is a super soft t-shirt, made of a mixed modal and recycled polyester quality. it has a flowing feel with a drapey fit and an almost glossy sheen. with its understated, yet elegant look, the t-shirt is suitable for both casual and dressy wear.

available sizes

xs s m l xl

price

wholesale:

retail:

minimum
m



687
navy blazer

gabriella t-shirt 6470

style number: 141716470

composition

100 pct. cotton - organic

product description

the gabriella t-shirt is a true closet companion, crafted from pure organic cotton. the t-shirt is made with a round neck, short sleeves, and a two-tone striped pattern of white and blue. with its classic, maritime design, it is perfect for achieving an effortless everyday look.

available sizes

xs s m l xl

price

wholesale:

retail:

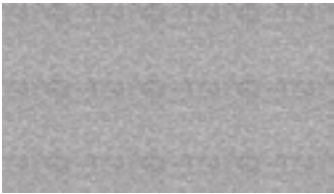
mhimum
m



000
white



687
navy blazer



910m
light grey melange



999
black

kimma t-shirt 7420

style number: 164137420

composition

100 pct. cotton - organic

product description

the kimma t-shirt is made from pure organic cotton and is a true staple in the everyday wardrobe. it is designed with a relaxed fit, a crew neck, and an extended short sleeve. the classic t-shirt is easy to wear and pairs perfect with any bottom style of the closet.

available sizes

xs s m l xl

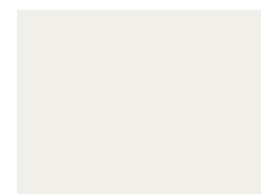
price

wholesale:

retail:

female blouses

minimum aarhus denmark



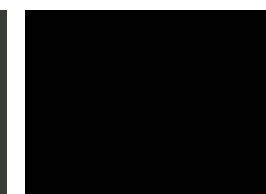
009
snow white



687
navy blazer



874
racing green



999
black



0115
oil green

elvire blouse 212

style number: 15293212

composition

100 pct. viscose - ecovero

product description

crafted from ecovero viscose, the elvire blouse has a slight structure. the blouse is featured with a scoop neckline, an elbow length sleeve, and is designed with a loose, regular fit for a drapey look. it is a versatile piece, perfect for tucking into both formal and casual pants.

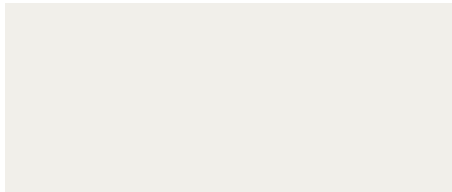
available sizes

34 36 38 40 42

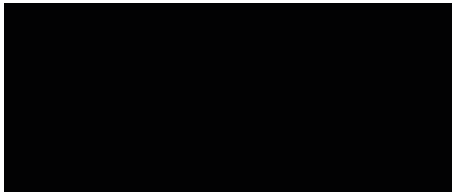
price

wholesale:

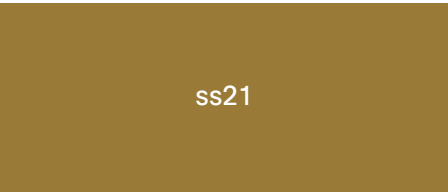
retail:



009
snow white



999
black



0835
dried tobacco

elvire v-neck blouse 212

style number: 19335212

composition

100 pct. viscose - ecovero

product description

the elvire v-neck is crafted from ecovero viscose with a slight structure. the blouse is designed with a wide v-neck, an elbow length sleeve, and a loose, regular fit for a drapey look. the blouse can easily be styled with casual jeans or skirts.

available sizes

34 36 38 40 42

price

wholesale:

retail:

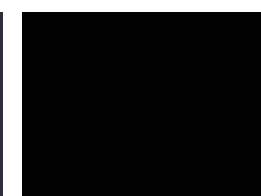
female pants



1212
nomad



687
navy blazer



999
black



0115
oil green



3918
china blue

culotta pant e54

style number: 17692e54

composition

44 pct. polyester - recycled, 32 pct. polyester, 18 pct. viscose, 6 pct. elastane

product description

the culotta pant is crafted from a fabric blend including recycled polyester and a hint of elastane. the pant is designed as a culotte style with a high waist, wide leg that end around mid-calf, and is finished up with belt straps, slanted pockets on the sides and slit pockets on the back.

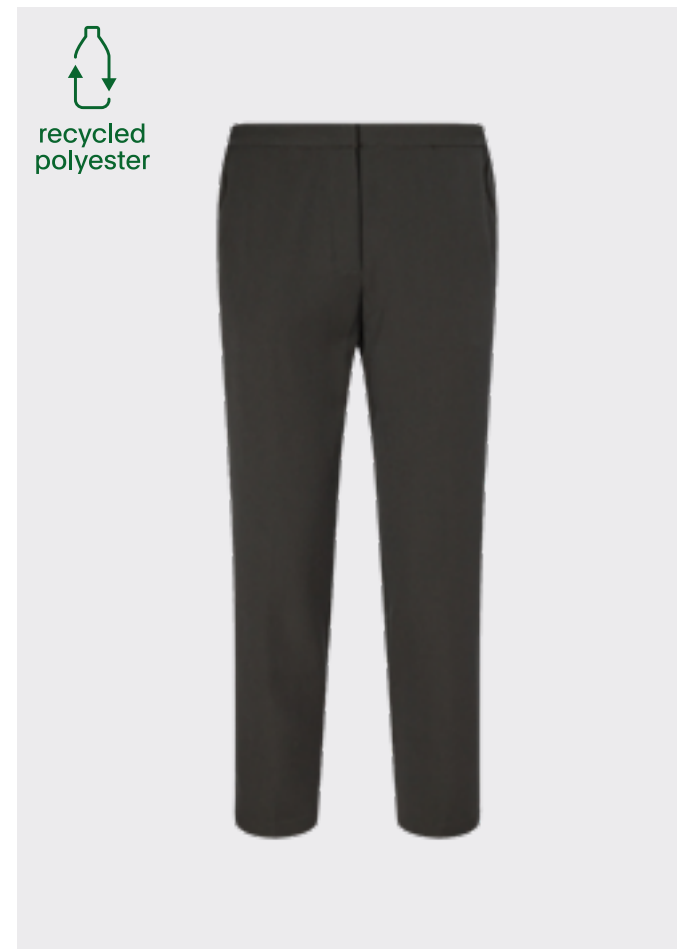
available sizes

34 36 38 40 42

price

wholesale:

retail:



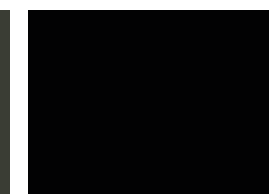
1212
nomad



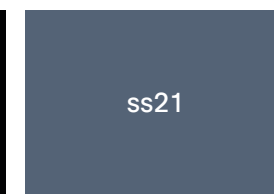
687
navy blazer



874
racing green



999
black



3918
china blue

halle pant e54

style number: 6170e54

composition

44 pct. polyester - recycled, 32 pct. polyester, 18 pct. viscose, 6 pct. elastane

product description

halle is a dressed pant crafted from a fabric blend including recycled polyester and a hint of elastane. it is designed with a regular fit, slightly tapered legs, press creases and an ankle length, perfect for showing off the shoes. the pant is finished with slanted pockets on the sides and slit pockets on the back.

available sizes

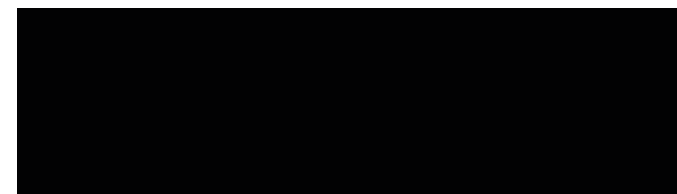
34 36 38 40 42

price

wholesale:

retail:

mhimum
M



999
black



3918
china blue

lessa pant e54

style number: 20066e54

composition

44 pct. polyester - recycled, 32 pct. polyester, 18 pct. viscose, 6 pct. elastane

product description

lessa is a flared pant style crafted from a fabric blend including recycled polyester and a hint of elastane. with its fine weave and loose silhouette, the pant can be dressed up and down with ease. it is designed with a regular waist, and a wide leg, finished up with slanted pockets, slit pockets and belt straps.

available sizes

34 36 38 40 42

price

wholesale:

retail:



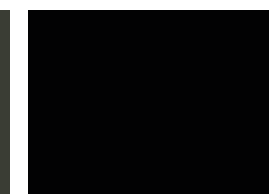
1212
nomad



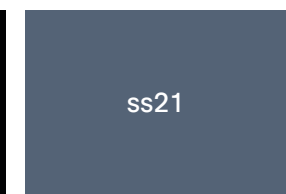
687
navy blazer



874
racing green



999
black



3918
china blue

sofja pant e54

style number: 15345e54

composition

44 pct. polyester - recycled, 32 pct. polyester, 18 pct. viscose, 6. pct elastane

product description

crafted from a recycled polyester, viscose, and elastane blend, the sofja pant is designed for refined comfort. with a pleated front and a touch of stretch, it has a both flattering and comfortable fit. the pant is designed with a regular waist, cropped length, and slightly tapered legs with slanted pockets on the sides and list pockets on the back.

available sizes

34 36 38 40 42

price

wholesale:

retail:

female dresses

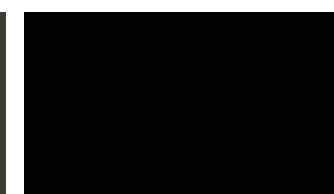
minimum aarhus denmark



687
navy blazer



874
racing green



999
black



3918
china blue

bindie dress 212

style number: 18385212

composition

100 pct. viscose - ecovero

product description

bindie is a shirt dress crafted from ecovero viscose with a slight structure. it has a loose fit and is designed with a shirt collar and upholstered buttons down to the middle with multiple pleats around the waist. the dress can be worn alone or on top of jeans for achieving an effortless everyday look.

available sizes

34 36 38 40 42

price

wholesale:

retail:



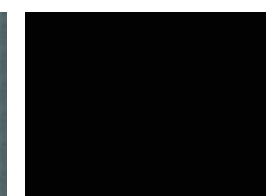
687
navy blazer



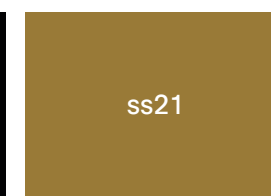
874
racing green



980m
dark grey melange



999
black



0835
dried tobacco

regitza dress 0265

style number: 153830265

composition

65 pct. viscose, 30 pct. polyester - recycled, 5 pct. elastane

product description

regitza is a loose t-shirt dress crafted from a viscose, recycled polyester, and elastane blend. it has a short length, a loose fit and is designed with a crew neck, hidden pockets in the sides and laser-cut hems. the t-shirt dress can be worn alone or paired with jeans.

available sizes

xs s m l xl

price

wholesale:

retail:

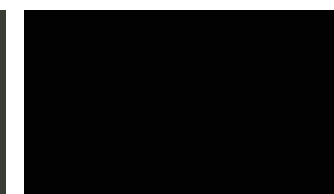
minimum
M



687
navy blazer



874
racing green



999
black



0115
oil green

larah dress 0281

style number: 69800281

composition

70 pct. modal, 30 pct. polyester - recycled

product description

crafted from an ultra-soft modal and recycled polyester blend, the larah dress is comfortable to wear and easy to style. apart from its smooth, matte surface, the dress is designed with a simple fit, a round neckline, short sleeves, and a rounded bottom hem with short slits.

available sizes

xs s m l xl

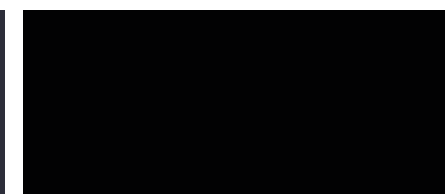
price

wholesale:

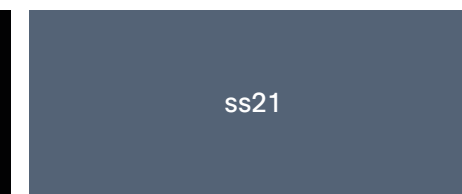
retail:



687
navy blazer



999
black



3918
china blue

siah dress 0281

style number: 189450281

composition

70 pct. modal, 30 pct. polyester - recycled

product description

the casual, yet elegant siah dress is crafted from a modal and recycled polyester blend with an ultra-soft hand feel. it is slightly fitted to the waist and is designed with an above ankle length, a deep v-neck in both front and back, and short, flowy sleeves.

available sizes

xs s m l xl

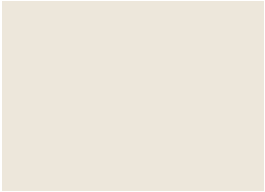
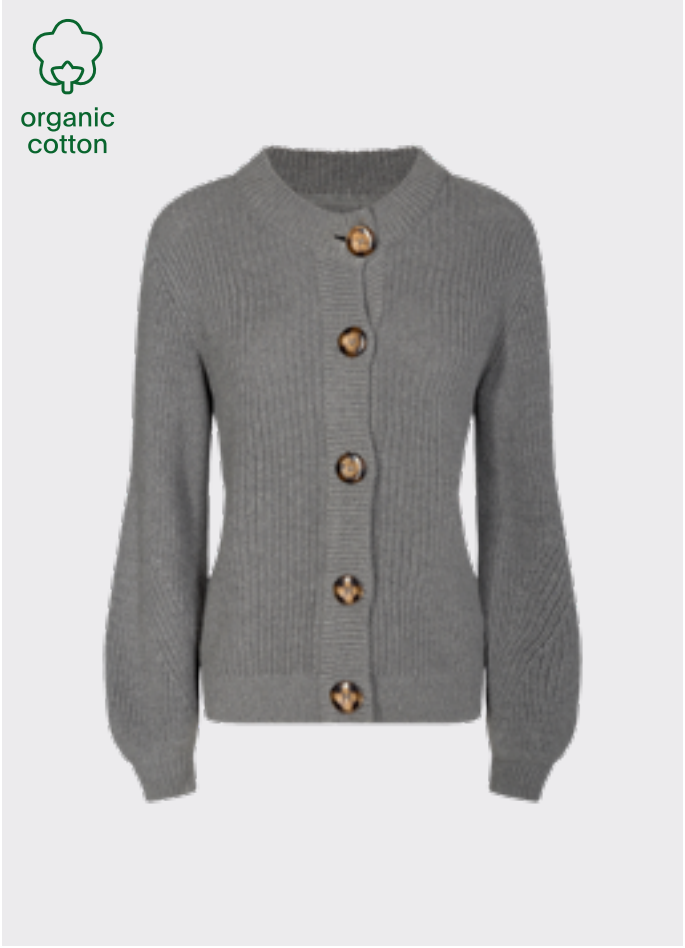
price

wholesale:

retail:

female knits

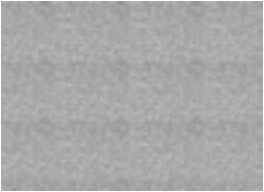
minimum aarhus denmark



004
broken white



874
racing green



910m
light grey melange



999
black



0115
oil green

affie jumper 0025

style number: 185980025

composition

100 pct. cotton - organic

product description

affie jumper is a cardigan style crafted from pure organic cotton. it has a light and soft feel and is designed with oversized tortoise shell buttons, a heavy ribbed knit, puffy sleeves and drop shoulders. it is a perfect layering piece going on top of everything from t-shirts to sleeveless dresses.

available sizes

xs s m l xl

price

wholesale:

retail:



004 broken white 687 navy blazer 874 racing green 910m light grey melange 999 black 0115 oil green 0835 dried tobacco 3918 china blue

mikala jumper 0025

style number: 169010025

composition

100 pct. cotton - organic

product description

the mikala jumper is made from pure organic cotton with a soft and lightweight feel. it is made with a classic rib-design and kept casual with a clean silhouette for a sleek styling on top of dresses, or to be worn simple with jeans. the jumper has a slightly oversized fit and loose shoulders, perfect for wearing shirts underneath.

available sizes

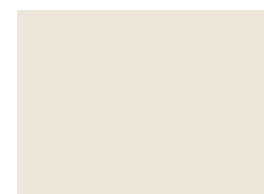
xs s m l xl

price

wholesale:

retail:





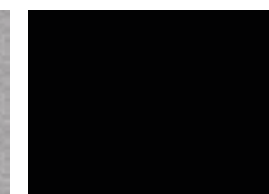
004
broken white



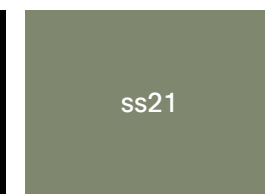
6005
dress blue



910m
light grey melange



999
black



0115
oil green

kita jumper 0136a

style number: 151590136a

composition

26 pct. acrylic, 23 pct. wool, 21 pct. polyester - recycled, 14 pct. nylon, 13 pct. alpaca, 3 pct. elastane

product description

the wool-blend kita jumper is a true classic in the everyday wardrobe. the jumper is light in weight and is designed with raglan sleeves, a round neck and thin rib lines. it is slightly shorter in the front for enabling a perfect tuck into any kind of bottom piece.

available sizes

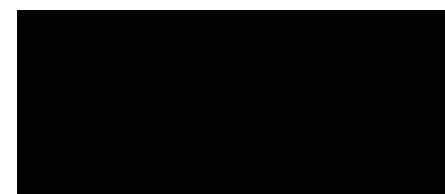
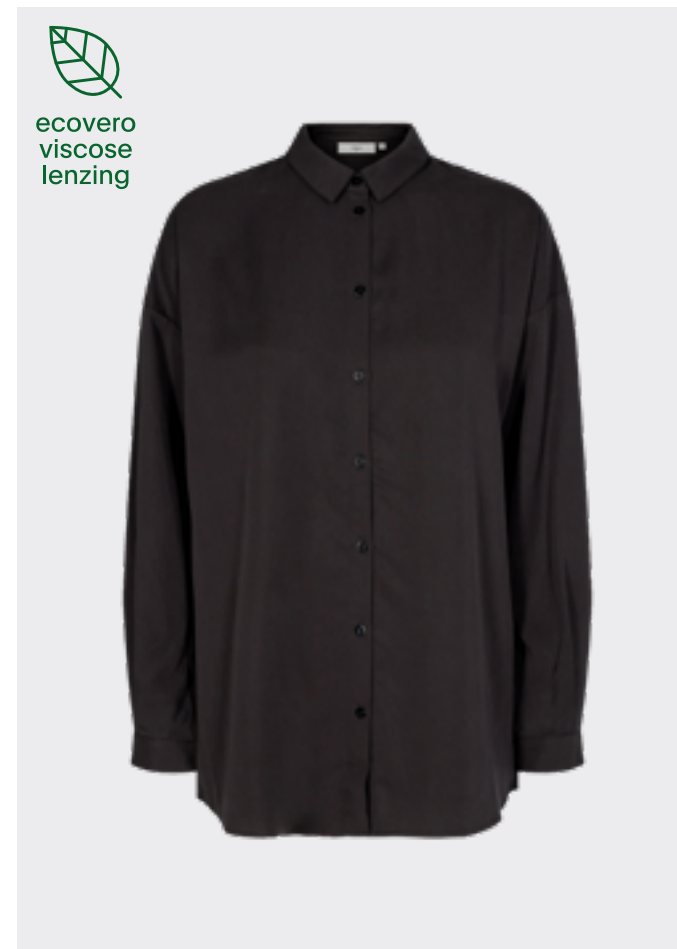
xs s m l xl

price

wholesale:

retail:

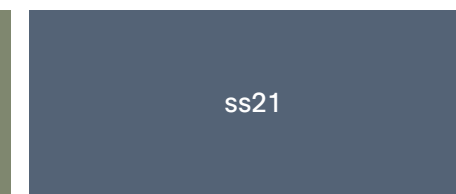
minimum
M



999
black



0115
oil green



3918
china blue

koko shirt 212

style number: 19510212

composition

100 pct. viscose - ecovero

product description

koko shirt 212 is an interpretation of the classic shirt, crafted from a more sustainable ecovero viscose. it is designed with buttoned cuffs, a pointy collar, a back pleat, and front button closure from top and down. the shirt has an oversized fit with drop shoulders and a long length silhouette that falls beautifully down the body.

available sizes

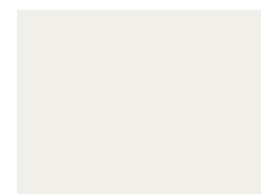
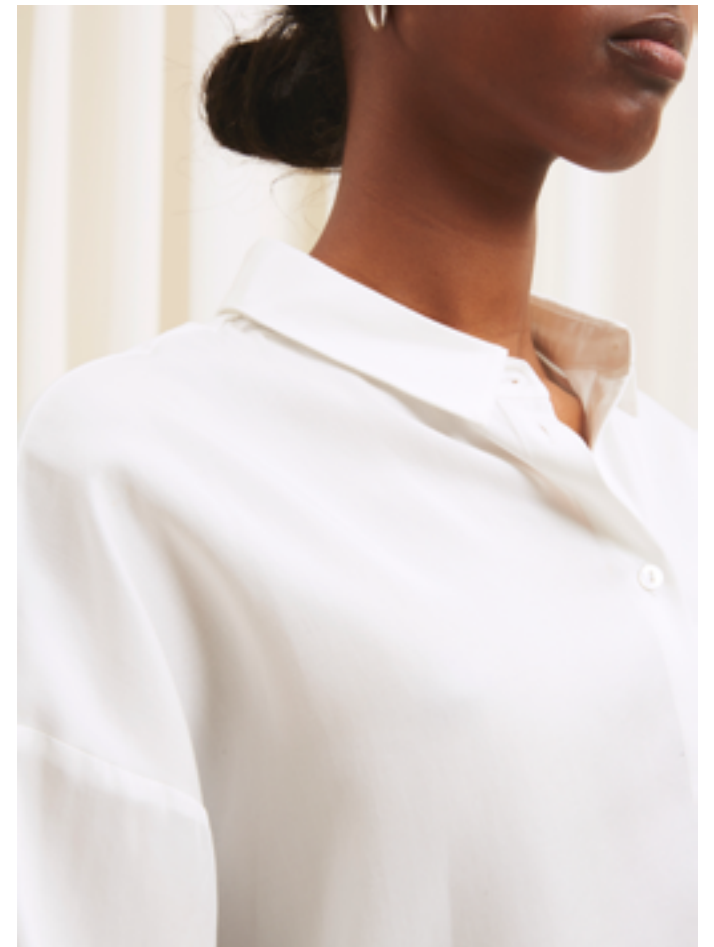
34 36 38 40 42

price

wholesale:

retail:

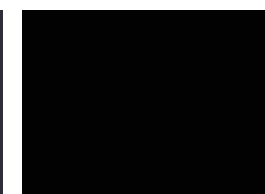
minimum
m



009
snow white



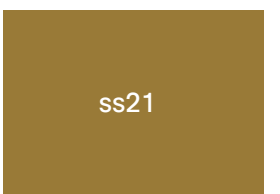
687
navy blazer



999
black



0115
oil green



0835
dried tobacco

koko shirt 4054

style number: 195104054

composition

100 pct. tencel

product description

koko shirt 4054 is a soft shirt, mindfully made from the plant material tencel. due to the softness of the quality and its slightly oversized fit, the shirt falls drapey down the body. it is designed with classic shirt details as buttoned cuffs, a pointy collar, back pleat, and a front button closure from top and down.

available sizes

34 36 38 40 42

price

wholesale:

retail:

mhimum
M



000
white

koko shirt 7422

style number: 195107422

composition

67 pct. cotton, 30 pct. cotton - recycled, 3 pct. elastane

product description

crafted from a crisp cotton blend with recycled fibres, the koko shirt 7422 is the ultimate closet companion. it has a slightly oversized fit and is designed with classic detailing as a front placket, a pointy collar, back pleat, and buttoned cuffs. the shirt can be styled elegant with dressed pants or casual with jeans.

available sizes

34 36 38 40 42

price

wholesale:

retail:

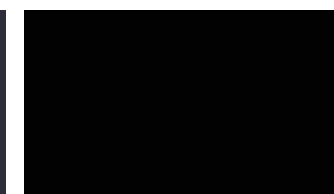
female skirt



1212
nomad



687
navy blazer



999
black



0115
oil green

maisa skirt 212

style number: 18921212

composition

100 pct. viscose - ecovero

product description

crafted from ecovero viscose, the maisa skirt is made from a more sustainable fabric with a slight structure. the a-shaped skirt is designed with a high waist, two side pockets and an elegant front detail with upholstered buttons from top and down.

available sizes

34 36 38 40 42

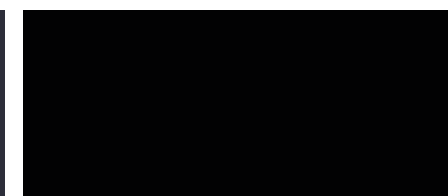
price

wholesale:

retail:



687
navy blazer



999
black



3918
china blue

regisse skirt 0281

style number: 177630281

composition

70 pct. modal, 30 pct. polyester - recycled

product description

the regisse skirt is made from a modal and recycled polyester blend with an ultra-soft hand feel. the skirt has a mid-length and is designed with an elastic band in the waist with all-round pleats for a flowy look and feel. it can easily be paired with a chunky knit or a feminine top for a range of looks.

available sizes

xs s m l xl

price

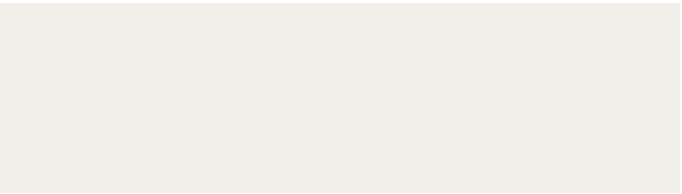
wholesale:

retail:

mhimum
m

female tops

minimum aarhus denmark



009
snow white



999
black

sussie top 0281

style number: 172700281

composition

70 pct. modal. 30 pct. polyester - recycled

product description

the sussie top is crafted from an ultra-soft modal and recycled polyester blend. it is designed with a comfortable feel with adjustable straps and is finished with a feminine lace trim neckline. the top is perfect for wearing under shirts, or for wearing alone with any kind of bottom style.

available sizes

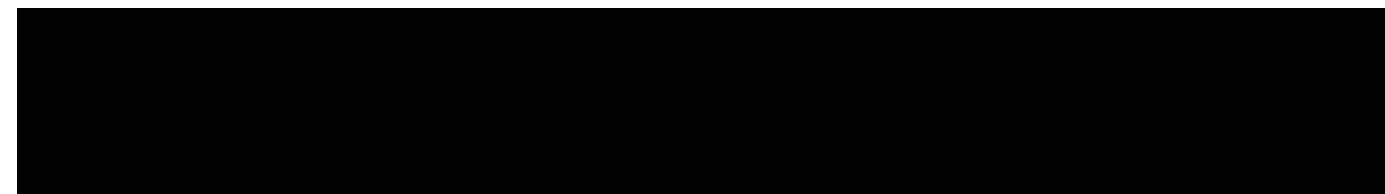
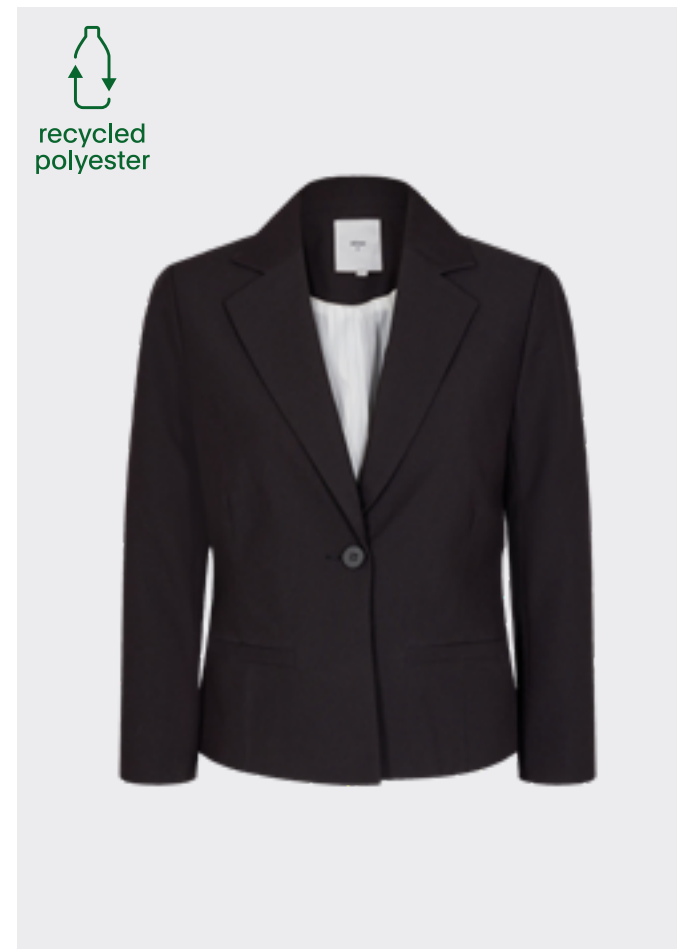
xs s m l xl

price

wholesale:

retail:

female blazers



999
black

krisser blazer e54

style number: 20065e54

composition

44 pct. polyester - recycled, 32 pct. polyester, 18 pct. viscose, 6 pct. elastane

product description

the krisser blazer is crafted from a recycled polyester and viscose blend added a hint of stretch for optimal comfort. it is designed with a short length and is tailored with a flattering fit, emphasizing the waist. the blazer pairs perfectly with high waisted bottoms of any kind.

available sizes

34 36 38 40 42

price

wholesale:

retail:

mhimum
M



1212
nomad

687
navy blazer

874
racing green

999
black

0115
oil green

3918
china blue

tara blazer e54

style number: 16223e54

composition

44 pct. polyester - recycled, 32 pct. polyester, 18 pct. viscose, 6 pct. elastane

product description

crafted from a recycled polyester and viscose blend with a touch of stretch, the tara blazer is a true essential in the wardrobe. the blazer features a single button closure, welt pockets, a back vent and is designed with a loose, squared fit. with its sleek and minimalistic aesthetic, it is a versatile companion that truly elevates any piece it is paired with.

available sizes

34 36 38 40 42

price

wholesale:




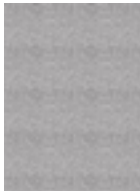





retail:

minimum
M

male t-shirts

minimum *aarhus denmark*



								
000 white	1762m sea spray melange	693 dark iris	910m light grey melange	980m dark grey melange	999 black	0835m dried tobacco	1107 seneca rock	1510 antler

delta t-shirt 0222

style number: 124480222

composition

92 pct. cotton - organic, 8 pct. polyester

product description

crafted from organic cotton and polyester, the delta t-shirt is designed with a mélangé effect. it is constructed with a minimalistic front and is featured with short sleeves, a regular fit and a round neckline. the t-shirt pairs up perfect with jeans or casual chino pants.

available sizes

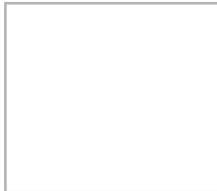

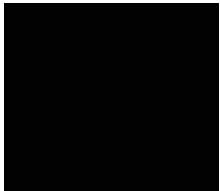

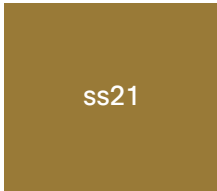
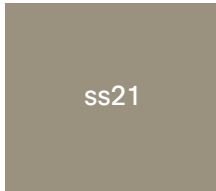
s m l xl xxl

price

wholesale:

retail:



					
000 white	687 navy blazer	999 black	0316 olivine	0835 dried tobacco	1107 seneca rock

sims t-shirt 2088

style number: 144282088

composition

100 pct. cotton - organic

product description

sims t-shirt is crafted from pure organic cotton. it has a slim fit and is made of a piqué fabric with a structured look kept with a soft hand feel. the simple, yet characteristic t-shirt is featured with a crew neck, short sleeves, and a minimalistic front.

available sizes

s m l xl xxl

price

wholesale:

retail:

minimum
M



000 white 687 navy blazer 999 black 0316 olivine 0835 dried tobacco 1107 seneca rock

jann t-shirt 2088

style number: 201102088

composition

97 pct. cotton - organic, 3 pct. elasthan

product description

the jann t-shirt is crafted from pure organic cotton. it has a slim fit and is made of a piqué fabric with a structured look kept with a soft hand feel. the t-shirt is featured with a chest pocket, a crew neck, and short sleeves.

available sizes

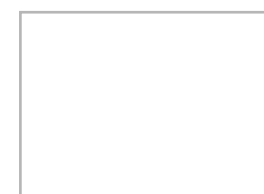
s m l xl xxl

price

wholesale:

retail:





000
white



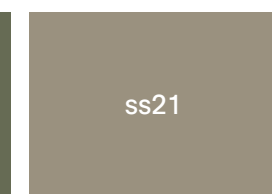
687
navy blazer



874
racing green



0316
olivine



1107
seneca rock

luka t-shirt 3254

style number: 149063254

composition

100 pct. cotton - organic

product description

crafted from pure organic cotton, the luka t-shirt 3254 has a soft surface feel. the t-shirt is designed with a thin two-tone striped pattern, including the neckline, and is perfect for a casual look. it has a light weight and is made with a slim fit, an o-neck, and short sleeves.

available sizes

s m l xl xxl

price

wholesale:

retail:

minimum
M



000 white	687 navy blazer	910m light grey melange	999 black	0316 olivine	0835 dried tobacco	1107 seneca rock
--------------	--------------------	-------------------------------	--------------	-----------------	-----------------------	---------------------

aarhus t-shirt 3255a

style number: 170663255a

composition

100 pct. cotton - organic

product description

the aarhus t-shirt is a true essential to the male wardrobe, crafted from crisp organic cotton. it is designed with a minimalistic approach featuring nothing but a perfect regular fit, short sleeves, and a high crew neck with rib. it is a versatile basic that can be paired with virtually any style of the closet.

available sizes

s m l xl xxl

price

wholesale:

retail:

minimum
M



004 broken white	050 khaki	1762 sea spray	4020 dark sapphire	960 grey	999 black	0215 turbulen- ce	0316 olivine	0835 dried tobacco	1510 antler

haris t-shirt 6756

style number: 189716756

composition

100 pct. cotton - organic

product description

crafted from pure organic cotton, the haris t-shirt is made from a soft woven fabric. due to the softness, the t-shirt has a drapey fit with an airy feel. the t-shirt is featured with a round neck, short sleeves and finished with a single chest pocket.

available sizes

s m l xl xxl

price

wholesale:

retail:

mhimum
m



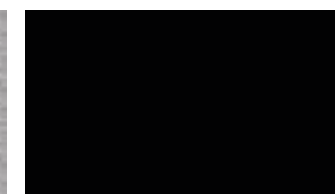
000
white



687
navy blazer



910m
light grey melange



999
black

luka t-shirt 7420

style number: 149067420

composition

100 pct. cotton - organic

product description

the solid coloured luka t-shirt 7420 is crafted from a lightweight organic cotton quality. it has a slim fit and is constructed with an o-neck, short sleeves, and a ribbed neckline. as a basic t-shirt, it pairs perfectly with any top or bottom style.

available sizes

s m l xl xxl

price

wholesale:

retail:

minimum
M



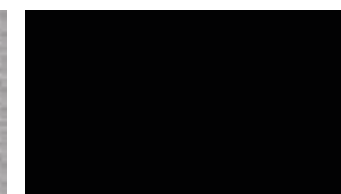
000
white



687
navy blazer



910m
light grey melange



999
black

nowa t-shirt 7420

style number: 143317420

composition

100 pct. cotton - organic

product description

nowa is a chest pocket t-shirt made from pure organic cotton. it has a lightweight feel and is designed with a regular fit, a round neck with rib and single stitches in the hem. the added chest pocket has a rolled edge opening for a more casual look.

available sizes

s m l xl xxl

price

wholesale:

retail:

mhimum
M



687
navy blazer



0316
olivine



1107
seneca rock

orville t-shirt 8031

style number: 189768031

composition

97 pct. cotton - organic, 3 pct. elastan

product description

the long-sleeved orville t-shirt is crafted from a soft cotton with a touch of elastane. the added stretch makes it extra comfortable to wear for all-day use. it is designed with a straight fit and a two-tone all-over striped pattern.

available sizes

s m l xl xxl

price

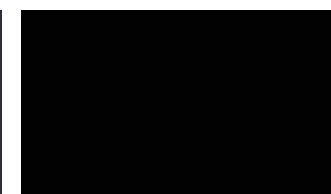
wholesale:

retail:





687
navy blazer



999
black



0316
olivine



1107
seneca rock

zane polo 8042

style number: 107128042

composition

100 pct. cotton - organic

product description

the zane polo t-shirt is crafted from pure organic cotton. it is cut from a piqué structured fabric and slightly fitted to the waist, featuring classic polo details as a flat collar, short sleeves, a front placket with buttons, and stitched edges.

available sizes

s m l xl xxl

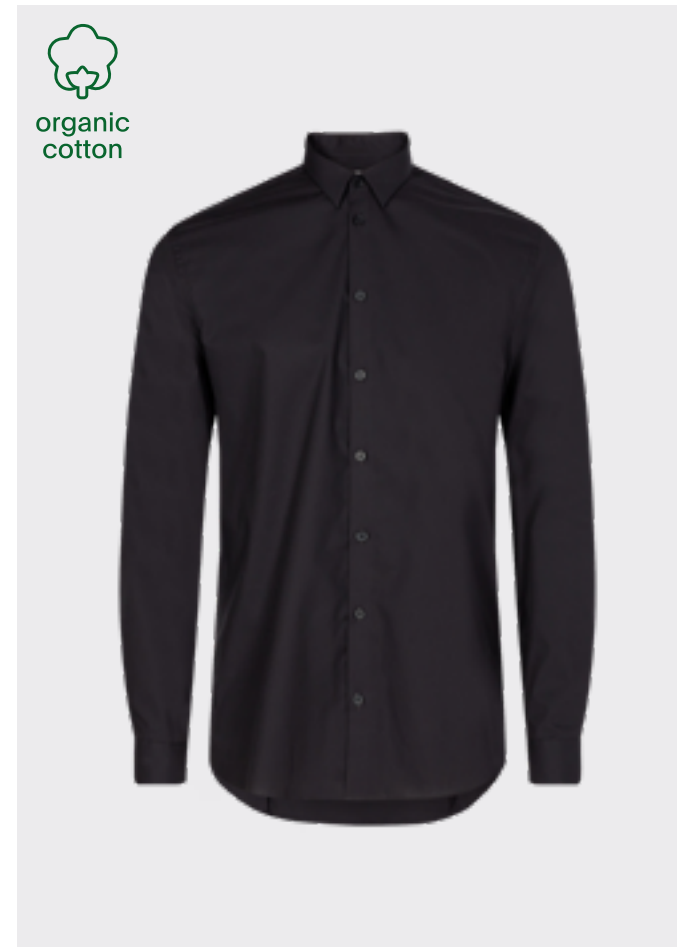
price

wholesale:

retail:



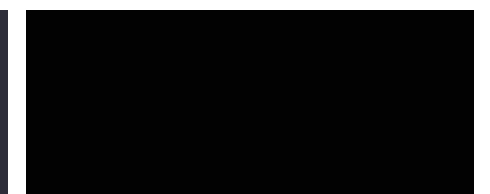
male shirts



000
white



687
navy blazer



999
black

hall shirt 002

style number: 11433002

composition

98 pct. cotton - organic, 2 pct. elastane

product description

the classic, formal hall shirt is a true closet companion. it is crafted from a lightweight organic cotton with stretch for increased comfort. the shirt is constructed with a slim fit, adjustable cuffs and a front placket with buttons kept tonal for a minimalistic look.

available sizes

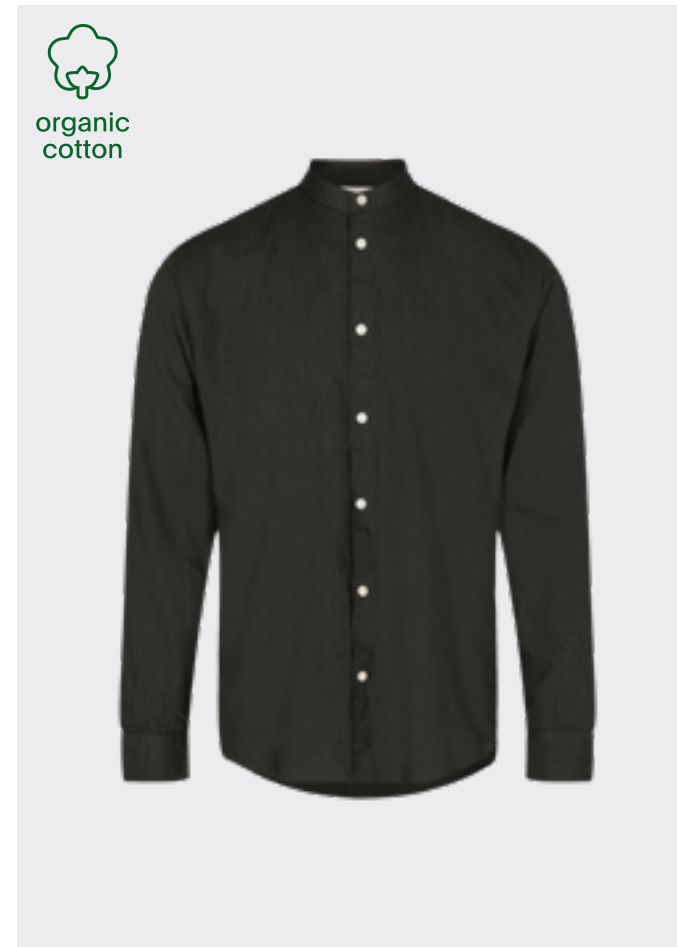
s m l xl xxl



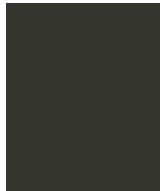
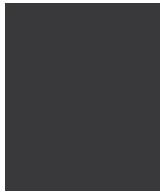




price

wholesale:

retail:

minimum
M



							
000m white melange	687m navy blazer melange	874m racing green melange	9005m carbon melange	0215m turbulence melange	0316m olivine melange	0835m dried tobacco m.	1107m seneca rock melange

anholt shirt 0063

style number: 173550063

composition

100 pct. cotton - organic

product description

the anholt shirt is made from pure organic cotton. it is slightly fitted and designed with white contrasting buttons and adjustable cuffs. with its minimalistic mandarin collar, it can both be dressed down for a causal look and dressed up with a blazer on top.

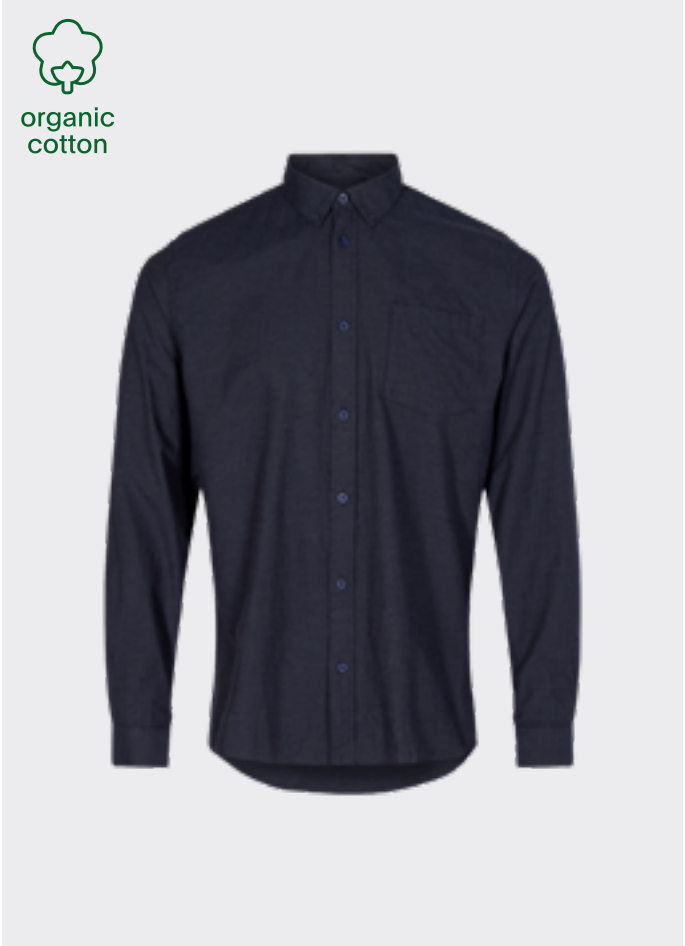
available sizes









s m l xl xxl

price

wholesale:

retail:



							
000m white melange	1762m sea spray melange	687m navy blazer melange	9005m carbon melange	0215m turbulence melange	0316m olivine melange	0835m dried tobacco m.	1107m seneca rock melange

jay 2.0 shirt 0063

style number: 161540063

composition

100 pct. cotton - organic

product description

the jay 2.0 shirt is crafted from pure cotton with an oxford weave. it comes with a button-down collar, a front placket, and a single chest pocket. the shirt has a relaxed fit and is perfect for everyday use on top of a t-shirt.

available sizes

s m l xl xxl

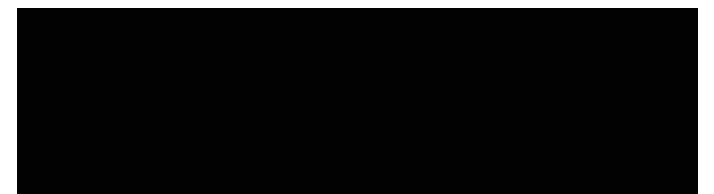
price

wholesale:

retail:



4020
dark sapphire



999
black

walther shirt 6916

style number: 161556916

composition

100 pct. tencel

product description

this walther shirt 6916 is crafted from a biodegradable tencel fibre, created from wood pulp in a closed loop system. the quality results in an ultra-soft hand feel and makes it perfect for dressing up, while keeping a casual touch. it is constructed with a regular fit and finished with a button-down collar, front placket, and cuffs with white buttons.

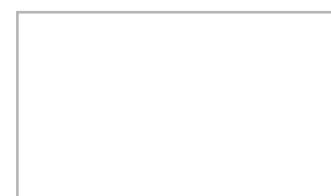
available sizes

s m l xl xxl

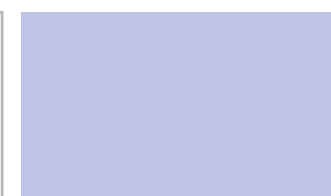
price

wholesale:

retail:



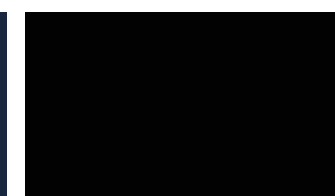
000
white



605
light blue



4020
dark sapphire



999
black

walther shirt 6952

style number: 161556952

composition

97 pct. cotton - organic, 3 pct. elastane

product description

crafted from crisp organic cotton, added a hint of elastane, this walther shirt 6952 is not compromising comfort. with a touch of stretch, it is constructed with a comfortable, regular fit, a button-down collar, front placket, and cuffs with white buttons.

available sizes

s m l xl xxl

price

wholesale:

retail:

mhimum
m

male knits

minimum aarhus denmark



002
ivory

687
navy blazer

999
black

0215
turbulence

0835
dried tobacco

1107
seneca rock

reiswood 2.0 jumper 2135

style number: 167112135

composition

100 pct. cotton - organic

product description

crafted from pure organic cotton, the long-sleeved reiswood jumper 2135 is a classic style. the jumper has a round neck, and a roomy fit, making it perfect for layering on top of a t-shirt or shirt. it is designed with a small tuck knit structure for a distinct, yet minimalistic look.

available sizes

s m l xl xxl

price

wholesale:

retail:

mhimum
M



1762m
sea spray melange



687m
navy blazer melange



910m
light grey melange

reiswood 2.0 jumper 2136

style number: 16712136

composition

100 pct. cotton - organic

product description

the reiswood jumper 2136 is crafted from pure organic cotton. it is made from a melange fabric, adding a more look to the knit style. the jumper has a round neck, and a roomy fit, making it perfect for layering on top of a t-shirt or shirt. with its tuck knit structure it has a distinct, yet relaxed outlook.

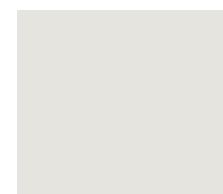
available sizes

s m l xl xxl

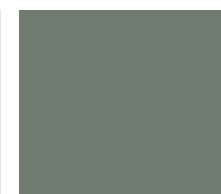
price

wholesale:

retail:



027
ecru



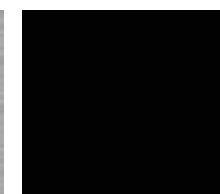
1762
sea spray



687
navy blazer



910m
light grey
melange



999
black



1107
seneca rock

curth jumper 3514

style number: 176403514

composition

100 pct. cotton - organic

product description

the curth jumper is crafted from pure organic cotton with a piqué structure. it has a light weight and is made with a regular fit, designed with a minimalistic front, a round neck and long sleeves finished with rib edges.

available sizes

s m l xl xxl

price

wholesale:

retail:

mhimum
M



027m
ecru mel.

472
bordeaux

687
navy blazer

999
black

0835
dried tobacco

1107
seneca rock

pedersen jumper 6292

style number: 183896292

composition

100 pct. cotton - organic

product description

crafted from pure organic cotton and made with a rib-design, the pedersen jumper is a true classic. with its minimalistic look it is made with a regular fit and featured with a round neck and ribbed edges. the timeless knit is perfect for wearing over a collared shirt or under a light jacket.

available sizes

s m l xl xxl

price

wholesale:

retail:

minimum
M

male sweats

minimum aarhus denmark



910m
light grey melange



999
black

scar sweatshirt 7384

style number: 162287384

composition

60 pct. cotton - recycled, 40 pct. polyester - recycled

product description

the scar sweatshirt is crafted from soft recycled cotton and recycled polyester. it has a relaxed fit and is featured with classic sweatshirt details such as a crew neck and ribbed hems. the sweatshirt has a soft surface feel and an even more soft brushed inside.

available sizes

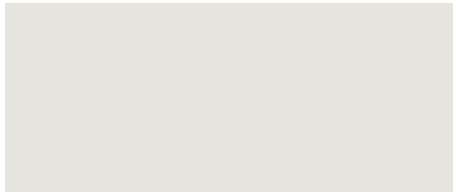
s m l xl xxl

price

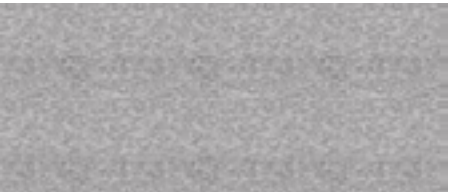
wholesale:

retail:

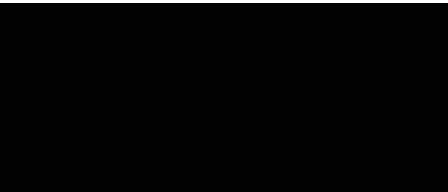
mhimum
M



027
ecru



910m
light grey melange



999
black

storms hoodie 7384

style number: 172727384

composition

60 pct. cotton - recycled, 40 pct. polyester - recycled

product description

the storms hoodie is made from recycled cotton and recycled polyester. it has a soft feel from the inside out and is featured with classic hoodie details such as a hood, front pocket, and drawstrings. the hoodie is a perfect styling piece for adding an elevated casual look to any overshirt.

available sizes

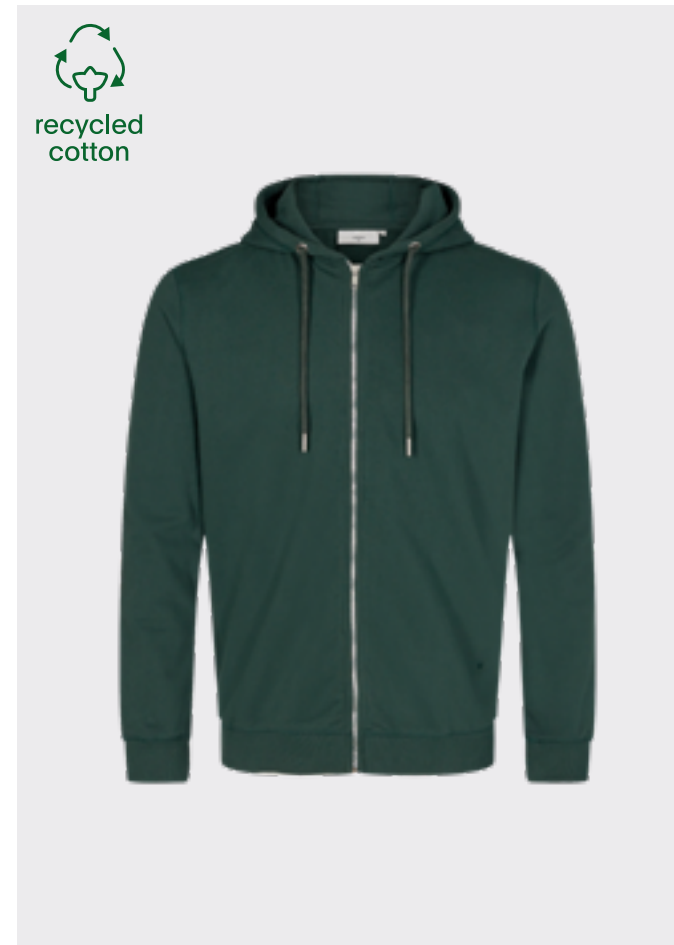
s m l xl xxl

price

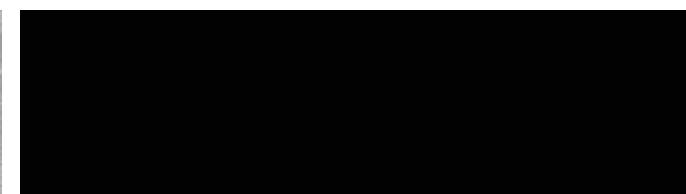
wholesale:

retail:





910m
light grey melange



999
black

ville hoodie 7384

style number: 162307384

composition

60 pct. cotton - recycled, 40 pct. polyester - recycled

product description

this zipped hoodie style is crafted from recycled cotton and recycled polyester. It has a relaxed cut and is designed with a drawstring hood, metal zipper and a clean, minimalistic front. the hoodie has a soft surface feel and a refined, casual look.

available sizes

s m l xl xxl

price

wholesale:

retail:

male pants



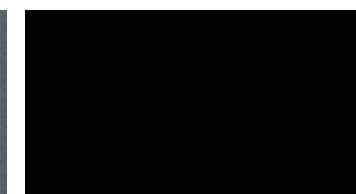
693
dark iris



898
dark forrest



980m
dark grey melange



999
black

ugge 2.0 casual pants 6395

style number: 161106395

composition

64 pct. polyester - recycled, 32 pct. viscose, 4 pct. elastane

product description

the ugge 2.0 pant is a contemporary and casual take on the classic dressed pant. it is crafted from a flexible polyester, viscose, and elastane blend, for optimal comfort and movement. the pant is constructed with tapered legs, slanted pockets in the sides and two welt pockets on the back.

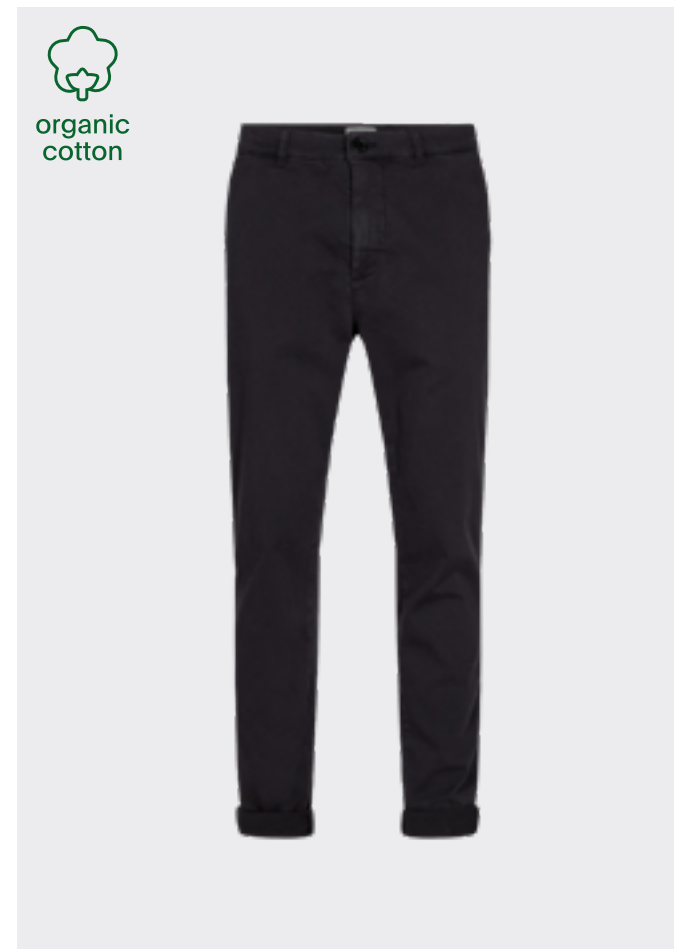
available sizes

27 28 29 30 31 32 33 34 36

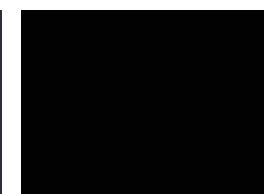
price

wholesale:

retail:



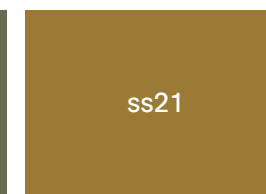
687
navy blazer



999
black



0316
olivine



0835
dried tobacco



1107
seneca rock

darvis pants 8045

style number: 200868045

composition

90 pct. cotton - organic, 7 pct. ppt. elastomultiester, 3 pct. elastane

product description

darvis is a classic chino pants style, crafted from organic cotton with elastane for ultimate comfort. with a regular waist and a fitted lower leg, the pants are designed with characteristic chino features such as fold-up hems, side pockets and buttoned welt pockets on the back. the versatile pants can be worn relaxed with a knit, or more formal with a white shirt.

available sizes

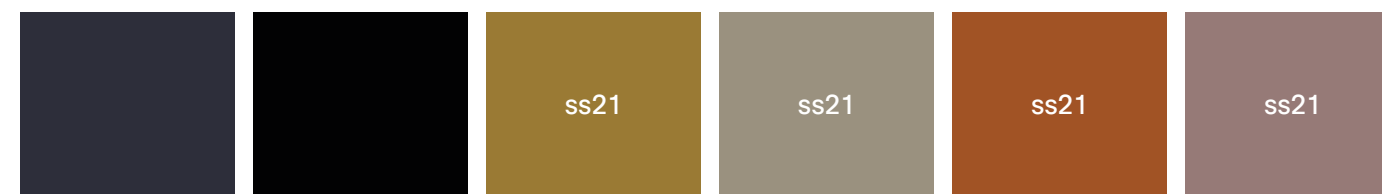
27 28 29 30 31 32 33 34 36

price

wholesale:

retail:





django shorts 8045

style number: 202168045

composition

90 pct. cotton - organic, 7 pct. ppt elastomultiester, 3 pct. elastane

product description

django is a chino shorts style, made from an organic cotton and elastane blend for perfect movement. the shorts are designed with classic chino features including side pockets and buttoned welt pockets on the back. with their minimalistic look, the shorts can easily be dressed up and down for the warm weather occasions.

available sizes

s m l xl xxl

price

wholesale:

retail:



environmental friendly book

this book is produced as environmentally friendly as possible.

in respect of nature, this book is printed on cradle to cradle-certified paper and with cradle to cradle-certified print colours without any harmful chemicals or heavy metals. cradle to cradle™ is a globally recognized measure of safer and more sustainable products made for the circular economy. the certification guarantees that a product has not been unnecessary polluting, utilizing the limited resources of the earth, but instead is a part of nature's own cycle. it also ensures that the printed products are produced under as environmentally friendly conditions as possible. the book is printed co2-neutral, by solely using wind energy, and the tree used for the paper comes from fsc-certified, sustainably managed forests, where no more trees are felled than the forest can manage to reproduce, and where animals and plants are protected.



